



WHEN YOU'RE BUILDING or renovating a home, finding the right contractor or tradesperson is stressful. On the flip side, contractors and tradespeople find it challenging to manage their businesses and find time to market their services.

EasyJobQuote, which launched in Victoria last spring, has developed a simple, professional and timesaving solution that relieves pressures on both sides of this relationship.

How it Works for Homeowners In her many years as a personal banker, Lisa Tinney, CFO, often heard from homeowners about the frustration and uncertainty they felt when hiring the right contractor to maintain or improve their most valuable asset.

EasyJobQuote's unique business model not only helps homeowners find a contractor, it does due diligence on each of its member contractors, checking both insurance and WorkSafe standing, and collecting reviews from past clients.

The service also saves homeowners time and stress by ensuring they receive only one home

WE SIMPLIFY THE CONTRACTOR SELECTION PROCESS FOR HOMEOWNERS, AND WE AMPLIFY THE CUSTOMER ACQUISITION PROCESS FOR CONTRACTORS.

visit from an estimator instead of visits from various contractors.

"You can include terms and conditions you want in the tender," says Lisa. "Then we post the job to our qualified member contractors who will provide quotes for your project."

How it Works for Contractors/Tradespeople

In her experience, most recently as a small business banker, Lisa has spent hours reviewing the financial statements of tradespeople.

"I understand the financial pressures they face when it comes to marketing and finding the time to seek out their next job."

That's why EasyJobQuote is designed as a streamlined timesaver. Here's how it works: Homeowners contact EasyJobQuote whose

professional estimators prepare a tender or scope-of-work description. This job is posted through the company's online marketplace. Member contractors then review the tender and bid on the job from the comfort of their home or office — at a time best suited to them.

Says Lisa, "With EasyJobQuote, contractors and tradespeople can focus on their revenue-generating work instead of constantly taking time out to prospect for future jobs."

Professionalism, Start to Finish The EasyJobQuote client review process also allows homeowners to reward good work, and encourages professionalism from the trades.

"We bring benefit to both sides," says Lisa, "by eliminating the biggest challenges with streamlined, customer-focused solutions."



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